PRIVACY STATEMENT

SEVEN is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the SEVEN Web site and governs data collection and usage. By using the SEVEN website, you consent to the data practices described in this statement.

COLLECTION OF YOUR PERSONAL INFORMATION

SEVEN collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. SEVEN also collects anonymous demographic information, which is not unique to you, such as your country, city, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by SEVEN. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the SEVEN Web site.

SEVEN does not read any of your private online communications.

SEVEN encourages you to review the privacy statements of Web sites you choose to link to from SEVEN so that you can understand how those Web sites collect, use and share your information. SEVEN is not responsible for the privacy statements or other content on Web sites outside of the SEVEN and SEVEN family of Web sites.

USE OF YOUR PERSONAL INFORMATION

SEVEN collects and uses your personal information to operate the SEVEN Web site and deliver the services you have requested. SEVEN also uses your personally identifiable information to inform you of other products or services available from SEVEN. SEVEN may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

SEVEN does not sell, rent or lease its customer lists to third parties. SEVEN may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, SEVEN may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to SEVEN , and they are required to maintain the confidentiality of your information.

SEVEN does not collect or use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

SEVEN keeps track of the Web sites and pages our customers visit within SEVEN, in order to determine what SEVEN services are the most popular. This data is used to deliver customized content and advertising within SEVEN to customers whose behavior indicates that they are interested in a particular subject area.

SEVEN Web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on SEVEN or the site; (b) protect and defend the rights or property of

SEVEN; and, (c) act under exigent circumstances to protect the personal safety of users of SEVEN, or the public.

USE OF COOKIES

The SEVEN Web site use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize SEVEN pages, or register with SEVEN site or services, a cookie helps SEVEN to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same SEVEN Web site, the information you previously provided can be retrieved, so you can easily use the SEVEN features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the SEVEN services or Web sites you visit.

SECURITY OF YOUR PERSONAL INFORMATION

SEVEN secures your personal information from unauthorized access, use or disclosure. SEVEN secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

CHANGES TO THIS STATEMENT

SEVEN will occasionally update this Statement of Privacy to reflect company and customer feedback. SEVEN encourages you to periodically review this Statement to be informed of how SEVEN is protecting your information.

CONTACT INFORMATION

SEVEN welcomes your comments regarding this Statement of Privacy. If you believe that SEVEN has not adhered to this Statement, please contact SEVEN at partnership@seven.rs or at phone +38163388849. We will use commercially reasonable efforts to promptly determine and remedy the problem.

RETURN OF FUNDS

In case it is required to return the funds of the collected funds to the customer, in full or partially, regardless of the reason for the return, SEVEN shall return the funds exclusively through VISA, EC/MC and Maestro method of payment, which means that the Chip Card/Bank will refund requested amount to the customer's account, following a request of the Merchant.

CANCELLATION AND REFUND POLICY:

Refund of registration fee until three weeks before the conference (21 calendar day) will be 30%.

If the cancelation and refund request is dated in period shorted then three weeks (21 calendar day) registration fee will not be refunded.

All refunds are subject to prevailing exchange rates. Refunds will be made following the same manner as the original payment was received. If bank charges apply, they will be deducted from the refunded amount.

Cancellations must be done in writing to the lead conference organizers at e-mail partnership@seven.rs or regular mail SEVEN, Jovana Miodragović 1/1, 11080 Zemun, Srbija.

Each participant will receive a name badge at registration. For security reasons all participants are requested to wear their badge during all the meeting activities and social events.